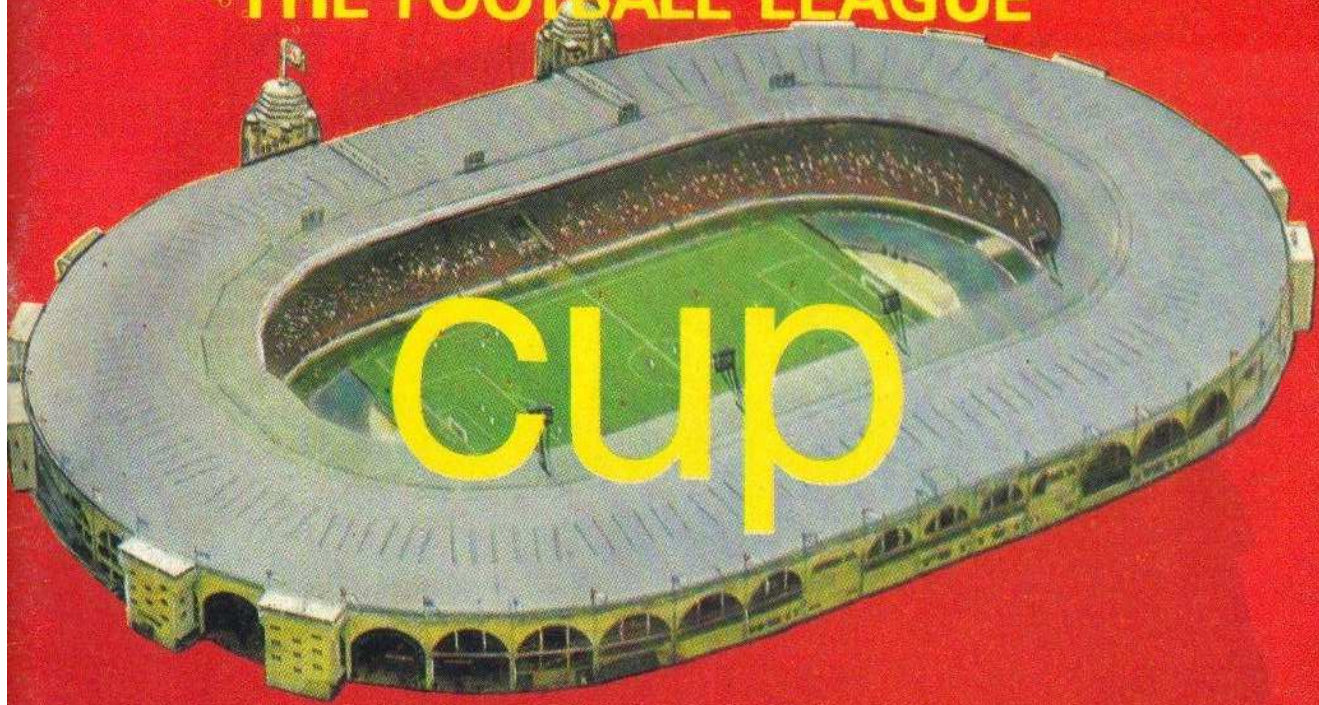


THE FOOTBALL LEAGUE

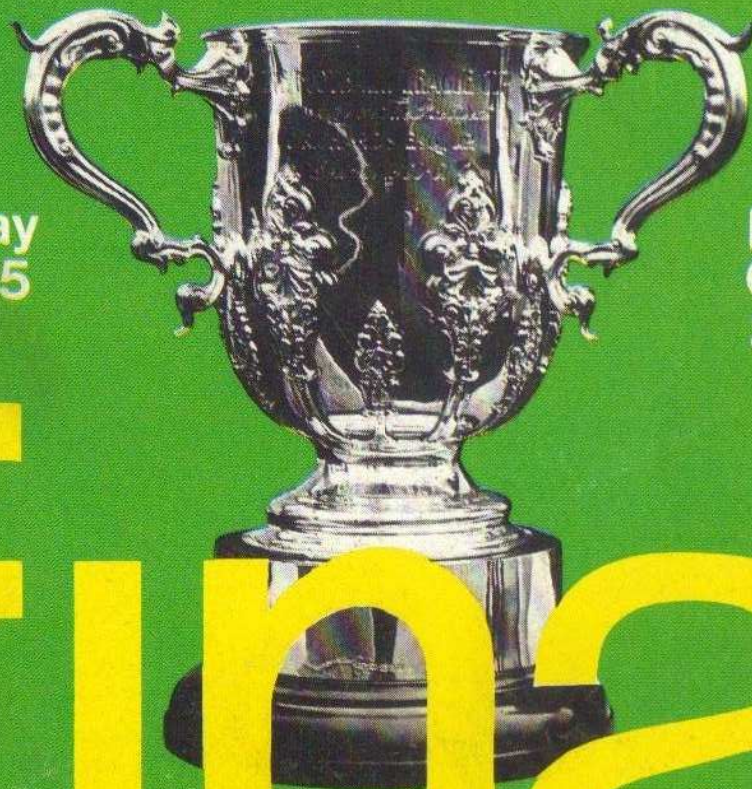


cup

ARSENAL v SWINDON TOWN

Saturday  
March 15  
1969

Kick  
Off  
3.30p.m.



final

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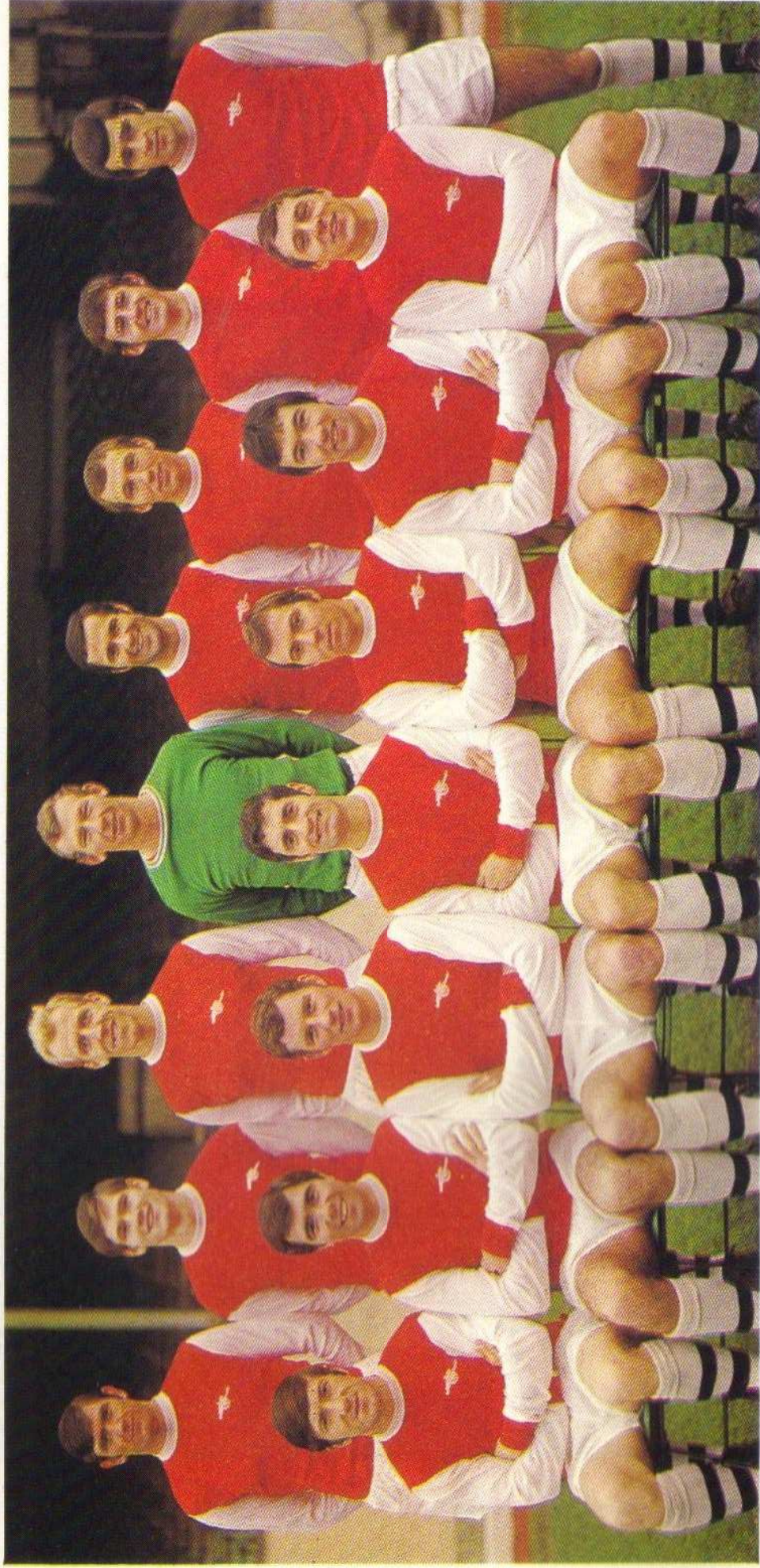
*Welcome to H. R. H.  
Princess Margaret*



*(Portrait by Lord Snowdon)*



# ARSENAL F.C. 1968—69



Back row (left to right): Peter Simpson, Pat Rice, Ian Ure, Bob Wilson, George Graham, Bob McNab, Jimmy Robertson and Peter Storey  
Front row: George Armstrong, Bobby Gould, Terry Neill, Frank McLintock (captain), David Court, Jon Samuels and John Radford



# THE GUNNERS ARE WEARING THEIR LUCKY WEMBLEY SHIRTS

**H**ISTORY, as well as the two-division gap between today's opponents, makes Arsenal one of the hottest favourites Wembley has known, though this is no guarantee that the League Cup is about to go to a London club for the third time in five seasons—remember what Queen's Park Rangers, then in the Third Division, did to West Bromwich Albion here two years ago? But Arsenal were in this Final last March, eight or nine of the side that played then will be out in the middle again today . . . and it has become almost a Wembley ritual that teams coming here in successive seasons achieve what they came for the second time, if not the first.

It has worked that way seven times out of eight. Clubs who won the F.A. Cup here the year after being beaten Finalists were Manchester City (1934), Preston (1938), Charlton (1947) and Manchester City again (1956). In addition Newcastle (1951 and 1952) and Tottenham (1961 and 1962) each took the F.A. Cup in consecutive years, and, last May, West Bromwich Albion collected it the season after losing the first League Cup Final staged here. Manchester United, defeated F.A. Cup

Finalists in 1957 and 1958, provide the exception to this Wembley "rule", and Arsenal will be happy to leave it that way.



Football is judged more on achievement these days than ever before. To play well through months of the season without finally landing a prize is no longer enough. To be a success at top level today a club has got to win something, and nobody knows this better than Arsenal. Between 1930 and 1953 they became soccer's supreme pot-hunters, winning the League Championship seven times and the F.A. Cup on three occasions. Since then, nothing.

At the start of the season manager Bertie Mee and coach Don Howe decided, realistically, that effectiveness (i.e. the winning of matches) had to come before entertainment. Maybe the sort of clinical efficiency Leeds showed them in last year's League Cup Final rubbed off a little because, in approach, Arsenal have become the most professional side outside the Northern trio of Leeds, Liverpool and Everton. They have not played more attractively for years than when they beat Everton and Manchester United at Highbury in December, or shown a more ruthless streak than in the 5-0 victory away

**'REDS'  
STRIKE  
FOR  
GOLD!**

to Sheffield Wednesday two weeks ago.

Considering that only one club this century has performed the double, the treble must stay in the "impossible" category . . . at least until it is achieved. Arsenal's bold challenge for triple honours this season was reduced to two targets by elimination from the F.A. Cup, and now they must sense that, short of total collapse by Leeds, the Championship gap is too great to breach. So Arsenal's best season for years hinges, for honours,

on their next ninety minutes' football.

They wear gold shirts today as they did the last time they won at Wembley (the 1950 F.A. Cup Final v. Liverpool) and, providing they "strike gold" in their play, those same colours will be held in reserve for European football in the Fairs Cup next season.



In sporting jargon Arsenal are "on a hiding to nothing" this afternoon. If they win by a netful they can expect no more than a grudging "and so they ought against Third Division opponents" from fans other than their own; if they win unimpressively they will be panned again; and if they don't win at all, they will never be allowed to forget it. Why, they've had to live with a certain F.A. Cup result (Walsall, or somewhere, wasn't it?) for 36 years.

So come on, Arsenal. Show us your professionalism, put on some style, throw in the entertainment of which you are now capable. And if Swindon prevent you winning handsomely, at least 30,000 North Londoners here today will applaud any sort of victory—so long as it is an Arsenal victory—just for the kick of seeing a trophy paraded round Highbury after all these years.

ALBERT SEWELL





# ARSENAL PLAYERS . . .

**BOB WILSON** (*Goalkeeper*). Arsenal's best goalkeeper since Jack Kelsey has contributed much to their defensive security this season. A former Wolves amateur, he joined Arsenal in March 1963, and turned professional March 1964. Gained first-team place ten days after last season's League Cup Final and has been ever-present since. Born Chesterfield. 6 ft., 13 st.

**PETER STOREY** (*Right Back*). Since winning a senior place in season 1965-66 he has developed into one of the most competent and strongest-tackling full-backs in the Football League. A product of England's Schoolboy team, he joined Arsenal as an apprentice May 1961 and signed professional in September 1962. Played in last year's League Cup Final. Born Farnham. 5 ft. 9 in., 12 st. 3 lb.

**BOB McNAB** (*Left Back*). Has joined Arsenal's list of England caps this season with three International appearances. Signed from Huddersfield in October 1966 for the then record full-back fee of £50,000. Of light build, he is a tenacious tackler and quick in recovery. Played in last year's League Cup Final. Born Huddersfield. 5 ft. 9 in., 11 st. 6 lb.

**FRANK McLINTOCK** (*Right Half*) (*Captain*). Arsenal's 29-year-old captain today pays his fourth Cup Final visit to Wembley—he played for Leicester in F.A. Cup Finals of 1961 and 1963, then in Arsenal's League Cup Final side last March—and considers it is time he finished on the winning side here! Cost £80,000 when signed from Leicester in October 1964. A consistent and stylish wing-half, he has four Scottish caps. Born Glasgow. 5 ft. 9½ in., 11 st.

**IAN URE** (*Centre half*). One of the modern game's outstanding defenders, he is another Arsenal man hoping today to make up for last year's League Cup Final disappointment. Was signed from Dundee for £62,500 in August 1963. An authoritative personality, he plays with the determination of a man who has overcome a series of injuries in the past few seasons. Eleven Scottish caps. Born Ayr. 6 ft., 13 st.

**PETER SIMPSON** (*Left Half*). Few will dispute manager Bertie Mee's claim that over the past two seasons he has become one of the game's outstanding back-four players. Joined the Highbury ground staff in May 1960, became apprentice October 1961 and professional April 1962. League debut in season 1963-64. Played in last year's Final, and, like McLintock, McNab, Storey and Wilson, is ever-present in this season's League Cup. Born Gorleston. 5 ft. 11 in., 11 st. 8 lb.

**JOHN RADFORD** (*Outside Right*). "Big Raddy" to his team-mates, he is Arsenal's leading scorer this season and made his England debut against Rumania here in January. Joined Arsenal as apprentice in October 1962 and signed professional in February 1964. Played here in last year's Final and on the way this time has scored four goals, including the two that beat Spurs in the semi-final. Born Pontefract. 5 ft. 11 in., 12 st.

**GEORGE GRAHAM** (*Right Half*). Tall, dark Scot, who has benefited this season by a switch from striker to midfield player. Another who played here in the corresponding match a year ago. Signed from Chelsea in September 1966 as part of an exchange that took Tommy Baldwin to Stamford Bridge. Originally with Aston Villa. A Scottish Under-23 cap. Born Bargeddie. 5 ft. 11 in., 12 st. 6 lb.

## TODAY'S REFEREE

Today's match brings the biggest appointment in the refereeing career of Mr. Bill Handley, who, at 47, retires from the Football League list at the end of this season.

He comes from Cannock, Staffordshire, and was appointed to the full list of referees in 1962. He was a linesman here in the 1963 F.A. Cup Final.

Mr. Handley, married with four daughters and a son, is employed as a senior clerical officer on the management side of the National Coal Board.



# ON DUTY TODAY



**JON SAMMELS** (*Inside Right*). Mainly used "deep", he still produces the occasional smash-shot that can win matches. Joined Arsenal as apprentice in January 1961, signed professional July 1962 and made his first-team debut in the 1962-63 season. Has followed England Youth selection with Under-23 honours. Played in last year's League Cup Final. Born Ipswich. 5 ft. 10 in., 11 st.

**DAVID COURT** (*Centre Forward*). Only Londoner in the side, he joined Arsenal's ground staff in April 1959, became apprentice in July 1960 and professional in January 1962. An intelligent player, he is used in the role of mid-field link, but wears a No. 9 shirt. Missed last season's League Cup, but has played in all but one of the 1968-69 ties. Born Mitcham. 5 ft. 8 in., 11 st. 6 lb.

**BOBBY GOULD** (*Inside left*). If money guaranteed results he would be expected to win today's match "on his own" because the Arsenal record fee (£90,000) he cost when signed from Coventry in February 1968 is £10,000 more than Swindon spent on building their entire team. Had to watch last year's Final because he was League Cup-tied while with Coventry. The forward thrust and bite Arsenal lacked then he has abundantly provided this season. Born Coventry. 5 ft. 10 in., 11 st. 8 lb.

**GEORGE ARMSTRONG** (*Outside left*). Bouncing-ball of a winger, he has unlimited energy and spirit as well as match-winning ability. Went to Highbury on trial in August 1961 and was immediately signed as a professional. Previously played in the boys' team of a Durham shipbuilding company. In terms of appearances (more than 250) he is senior man among the present Arsenal players. Played here a year ago against Leeds. Born Hebburn, Co. Durham. 5 ft. 6 in., 10 st. 10 lb.

## FINAL QUIZ

1. What was the first League Cup match played on a Saturday?
2. Name the first League Cup match which was broadcast live?
3. What was peculiar about the final of the first League Cup competition of 1960-61?
4. What are the record scores in a League Cup game?
5. How many clubs entered the first competition?
6. When were the first League Cup matches played?
7. Who scored the first ever League Cup goal?
8. Which Football League clubs did not enter the current competition?
9. What was unusual about West Bromwich Albion's entry and ultimate success in the 1965-66 season?
10. Who were the first League Cup winners to enter Europe in the Fairs Cup?

### HERE ARE THE CORRECT ANSWERS

1. The first leg semi-final between Sunderland and Aston Villa on January 12, 1963 during the big freeze.
2. The second half of the same Sunderland-Villa match.
3. It was held over until the beginning of the 1961-62 season because of fixture congestion.
4. Workington 9 Barrow 1 (1964-65) and Northampton 8 Brighton 0 (1966-67).
5. 81.
6. On September 26, 1960, Bristol Rovers beat Fulham 2-1 and West Ham defeated Charlton 3-1.
7. Maurice Cook for Fulham after 10 minutes in the game at Bristol.
8. Only one—Manchester United who were engaged in defending their European Cup title.
9. It was the first time they had entered the competition.
10. Chelsea after winning the 1964-65 League Cup.



# TIMETABLE OF EVENTS

2.00 pm to 3.00 pm

**MUSIC BY THE BAND OF THE CORPS OF ROYAL ENGINEERS**

(By permission of the Engineer-in-Chief)

Conducted by Captain P. W. Parkes, L.R.A.M., A.R.C.M., p.s.m., R.E.

3.00 pm to 3.15 pm

**MARCHING DISPLAY BY THE BAND**

3.15 pm

**PARADE OF THE TEAMS**

3.20 pm

**THE NATIONAL ANTHEM**

Presentation of the teams to

**HER ROYAL HIGHNESS THE PRINCESS MARGARET**

3.30 pm

**Kick-off**

4.15 pm

**Half-time**

**MARCHING DISPLAY BY THE BAND OF THE  
CORPS OF ROYAL ENGINEERS  
WITH THE CORPS OF DRUMS OF THE  
JUNIOR LEADERS' REGIMENT, ROYAL ENGINEERS**

Drum Major: W.O.II M. ANDREW

Trumpet Major: W.O.II W.G. BELL

5.15 pm

**End of Match**

Presentation of the Cup and Trophies by

**Her Royal Highness the Princess Margaret**

**THE NATIONAL ANTHEM**

## HOW THEY REACHED WEMBLEY

ARSENAL					Round	SWINDON TOWN				
			RESULT						RESULT	
Bye ...	...	...	...		1	Torquay ...	...	...	H	2-1
						(Smart, Noble)				
Sunderland ...	...	...	H	1-0	2	Bradford City ...	...	...	A	1-1
(Neill)						(Smart)				
Scunthorpe ...	...	...	A	6-1	3	Bradford City ...	...	...	H	4-3
(Gould, Jenkins 3,						(Smith, Rogers, Sherrell o.g.,				
Sammels, Court)						Noble)				
Liverpool ...	...	...	H	2-1	4	Blackburn Rovers ...	...	...	H	1-0
(Simpson, Radford)						(Rogers)				
Blackpool ...	...	...	H	5-1	5	Coventry City ...	...	...	A	2-2
(Armstrong 2, Radford,						(Rogers, Smart)				
Simpson, Gould)						Coventry City ...	...	...	H	3-0
Tottenham ...	...	...	H	1-0	S-f	(Rogers, Smart, Penman)				
(Radford)						Derby County ...	...	...	A	0-0
Tottenham ...	...	...	A	1-1	S-f	Derby County ...	...	...	H	1-0
(Radford)						(Rogers)				
						Burnley ...	...	...	A	2-1
						(Harland, Noble)				
						Burnley ...	...	...	H	1-2
						(Smith)				(after
						Burnley (Play-off) ...	...	...	At	extra-time)
						(Smith, Bellamy o.g.,			3-2	
						Noble)			W.B.A. (after	extra-time)

Scorers: Radford 4, Jenkins 3, Armstrong 2,  
Gould 2, Simpson 2, Court 1, Neill 1,  
Sammels 1.

Total goals: 16-4.

Total Attendance: 228,690.

Scorers: Rogers 5, Noble 4, Smart 4  
Smith 3, Harland 1, Penman 1  
Opponents 2.

Total goals: 20-12.

Total Attendance: 233,220.



## ARSENAL

(Gold Shirts - Blue Shorts)

- 1 R. WILSON
- 2 P. STOREY
- 3 R. McNAB
- 4 F. McLINTOCK (Captain)
- 5 I. URE
- 6 P. SIMPSON
- 7 J. RADFORD
- 8 J. SAMMELS
- 9 D. COURT
- 10 R. GOULD
- 11 G. ARMSTRONG

Substitute: G. GRAHAM

### EXTRA TIME

IF THE SCORES ARE LEVEL AFTER 90 MINUTES  
AN EXTRA HALF-HOUR WILL BE PLAYED.

## SWINDON TOWN

(White Shirts - White Shorts)

- 1 P. DOWNSBOROUGH
- 2 R. THOMAS
- 3 J. TROLLOPE
- 4 J. BUTLER
- 5 F. BURROWS
- 6 S. HARLAND (Captain)
- 7 D. HEATH
- 8 R. SMART
- 9 J. SMITH
- 10 P. NOBLE
- 11 D. ROGERS

Substitute: W. PENMAN

### REFEREE

**W. HANDLEY**  
(Cannock, Staffs.)

### LINESMEN

**W. S. Castle**  
(Sedgley, Worcs.)

**S. Poulton**  
(Doncaster, Yorks)  
*Substitute Linesman*  
**D. H. Murray**  
(York)

REPLAY: If necessary, it will take place at the Birmingham F.C. ground next Wednesday, March 19, kick-off 7.45 p.m. It will be an all ticket match at the following prices:  
Seats 30/-, 25/-, 15/- Standing 7/6.





**Castella. The man-size cigar  
for the man who likes his pint.**

**WILLS**   
*pacemakers in tobacco*

C.P51



# SWINDON'S 'DOUBLE' TARGET

**I**F Swindon Town succeed in winning today's Final, it will mean that they will be halfway towards achieving their objective, and emulating the remarkable feat of Queen's Park Rangers in 1966-7.

Then, the Rangers beat West Bromwich Albion here at Wembley to win the Football League Cup, and went on to end the season as champions of Division 3. This is exactly the target which the Town have set themselves this season.

by CLIVE KING (*Evening Advertiser, Swindon*)



So far, their campaign is going perfectly to plan. Besides reaching the League Cup Final, Swindon are going great guns in the hunt for the League crown.

They had a taste of Division 2 football after the club won promotion during the 1962-3 season. The success lasted only two seasons, before they were relegated, but it was an experience which has never been forgotten, and they are determined to reach the higher status again.

Much of Swindon's confidence stems from the fact that on two or three occasions during their path to Wembley they were given little chance of success when drawn away to teams from higher divisions.

*To reach today's Final, Swindon had to eliminate at least one team from each of the four divisions of the League.*



Their first opponents were Division 3 colleagues Torquay United, and this match produced the first of several occasions when Swindon had to fight back after being in arrears.

Bradford City were the Town's next opponents. The first game in Yorkshire ended in a 1-1 draw, but there was a great shock awaiting the Town before they finally ousted the Division 4 club.

Within the opening 18 minutes, the Yorkshire side had taken a two-goal lead, and were actually playing the more impressive football. Gradually, however, Swindon settled into a better rhythm, and finally emerged 4-3 winners.

Round 3 brought a home draw against Blackburn Rovers and, for the second successive season—the Town had eliminated the Lancashire team from the previous season's F.A. Cup competition—Swindon gained a 1-0 victory.

There are few of the present Division 1 clubs who, at some time or another, have found, to their regret, that they had under-estimated their Wiltshire opponents.

The Swindon Cup history includes two semi-final appearances in the F.A. Cup—in 1909-10 and 1911-12—and they have reached the fifth round on several occasions in this competition.

Their previous best performances in the Football League Cup were in season 1963-4, when they were beaten in a fourth round replay by West Ham United, and in 1966-7 when they suffered a 0-2 home defeat in the fourth round at the hands of the then holders, West Bromwich Albion.

It was when they were drawn away to Division 1 Coventry City, that many thought that Swindon's run had come to an end. Instead, however, it was only two goals scored in the final four minutes which gave the City a 2-2 draw they scarcely deserved.

In the replay, Swindon emphasised the superiority they had displayed in the first match, and were comfortable 3-0 winners.

If the fourth round draw against Coventry had looked a tough one, however, then the fifth round visit to Derby looked unsurmountable. *The Division 2 promotion hopefuls had beaten two strong Division 1 clubs, Chelsea and Everton, in previous rounds.*

An exciting match at the Baseball Ground produced no goals, however, and another keen battle at Swindon saw the Town creep into the semi-finals by a single goal.



Swindon's opponents in the two-leg semi-final tie were Burnley, the young team which had set the English football scene alight by winning eight and drawing one of their League matches prior to the tie.

If Swindon were overawed by the immensity of the task facing them, they did little to show it. They were extremely good value for their 2-1 victory at Turf Moor, and did enough to be classed as favourites for the second leg at Swindon.

In this match they again had to produce their now known fighting qualities. Burnley scored twice in the 50th and 51st minutes, to take the lead on aggregate, but the Town levelled the tie with a goal six minutes later.

Extra time produced no further score, and the teams had to meet for a third time at West Bromwich Albion's ground.



# SWINDON TOWN F.C. 1968—69



Back row (left to right): John Smith, Peter Noble, Roger Smart, Owen Dawson, Peter Downsbrough, Stanley Harland (captain),  
John Trollope and Don Heath

Front row: Frank Burrows, Joe Butler, Rod Thomas, Chris Jones, Willie Penman and Don Rogers



# SWINDON



# PLAYERS

**PETER DOWNSBOROUGH** (*Goalkeeper*). Born in Halifax, he actually captained the town schools' rugby football team. It was at the Association game that he really made his mark, however, and joined the Halifax Town club. He joined Swindon in August 1965, in a part-exchange deal which took inside forward Bill Atkins north. Height 5 ft. 11 in. Weight 13 st. 2 lb.

**ROD THOMAS** (*Full Back*). Aged 22, and with three full Welsh 'caps' and several Under-23 International appearances to his credit, few League players can have had the rapid rise to success that he has enjoyed. When Owen Dawson was taken ill in October 1966, Thomas had made only five appearances in the first team—two of which were at inside forward. Joined Swindon as a youth player from Gloucester City. Height 6 ft. 1 in. he weighs 12 st.

**JOHN TROLLOPE** (*Full Back*). A football League record was broken on the opening day of the 1960-1 season, when Trollope made his first appearance in the Town's first team against Halifax. Like his right back partner, Terry Wollen, he was aged 17, and they became the youngest-ever pair of fullbacks to appear in a League game. When he broke his arm at Hartlepoons, on 24th August, Trollope was making his 368th consecutive Cup and League appearance for the Town, and had been an ever-present for seven seasons.

**JOE BUTLER** (*Wing Half*). Born at Newcastle-upon-Tyne, he graduated through the city's schools' team before joining Newcastle United. When he joined Swindon for £5,000 in September 1965, it was as a full back. It was Manager Danny Williams who decided to convert him to right half, and he soon settled into the midfield role. Although of rather small stature—he is 5 ft. 7 in. tall and weighs around 10 st. 11 lb.

**FRANK BURROWS** (*Centre Half*). A Scot, born in Larkhill, he played for Raith Rovers before leaving his native country to join Scunthorpe United. It was to the Scunthorpe club that Danny Williams paid the sum of £12,000 for Burrows' services last July. 6 ft. tall and weighs 12½ st.

**STAN HARLAND** (*Wing Half*) (*Captain*). Born in Liverpool, this long-striding wing half started his career with Everton. He then moved to Bradford City and on to Carlisle United before joining Swindon at the beginning of the 1966-7 season. He took over the mantle of team captain when Trollope was injured and, immediately, proved himself completely suitable to the role. 6 ft. 1 in. and weighs 12½ st.

**DON HEATH** (*Outside Right*). Joined Swindon from Norwich City in September 1966, for a fee believed to be in the region of £7,000. He was born at Stockton-on-Tees, and was on Middlesbrough's staff before joining Norwich on a free transfer in 1964. 5 ft. 8 in. and weighs 11 st. 8 lb.

**ROGER SMART** (*Inside Forward*). Another product of Swindon schools' football, he joined the Town ground staff in 1960, and signed professional the same year. He is the 'Roger Hunt' of the Swindon team, always putting pressure on the opposing defences with a non-stop display of hard and sensible front-running. He is also equally at home in a midfield role and, because of this, has often appeared in the No. 4 shirt. He stands 6 ft. and weighs 12 st. 11 lb.

**JOHN SMITH** (*Inside or Centre Forward*). No stranger to London football followers, he was born in the Capital. He previously played for Leyton Orient, West Ham, Tottenham Hotspur, Coventry City and Torquay United. He joined the Town from the latter of these in June last year for little more than £7,000, and quickly established himself as one of the bargain buys of the year. A former England Under-23 international, weighs 13 st. and is 5 ft. 8 in.

**PETER NOBLE** (*Inside Forward*). Born at Sunderland, he joined nearby Newcastle United and quickly came to the fore as a lively 'striker'. A little on the light side for this job, he makes up for his slight lacking in physique by clever foot-work and the ability to climb really high for wing crosses. He joined Swindon from Newcastle in January last year for a fee of £10,000. He stands 5 ft. 8 in. and weighs 10 st. 10 lb.

**DON ROGERS** (*Outside Left*). Born at Paulton, Somerset, he joined Swindon as an apprentice and was quickly hailed as a future 'star'. Since he made his first appearance during the 1962-3 season, he has quickly developed into one of the most sought-after young players in the country. He has twice played for the England Under-23 team. He is 5 ft. 10 in. tall and weighs 12 st. 10 lb.

**WILLIE PENMAN** (*Inside Forward*). Born in Wemyss, Fife, he started his career with the mighty Glasgow Rangers, but was transferred to Newcastle United in 1963. He was signed by Swindon in August 1966, for a fee of around £10,000. 5 ft. 8 in. and weighs 10 st. 10 lb.





**A**TTE<sup>N</sup>DANCES have increased steadily as the League Cup has grown in interest and stature. This season's crowds have broken all records and the average attendances for each round have been as follows—First Round 7,980; Second 16,866; Third 20,881; Fourth 27,358; Fifth 29,390 and Semi-Finals 36,836. Last season 1,671,326 watched the 110 games for an average of 15,194. Previous best was in 1966–7 when 1,394,553 saw 118 games for an 11,818 average. Based on 100,000 for today's final, the average will be over 17,000 for 1968–9.

Marathon tie in this season's League Cup competition was the First Round match between Chester and Tranmere Rovers which was settled only after four meetings 0–0, 2–2, 1–1 and finally 2–1 to Tranmere.

\* \* \*

Best away performance of the campaign was shared by Southend United and Arsenal. Southend had a 6–1 First Round win at Bournemouth while Arsenal defeated Scunthorpe United by the same score in the Third Round. Strangely enough it was Southend who knocked out Swindon 1–0 in the F.A. Cup this season, too.

\* \* \*

Top scorers in one match in the competition this season were West Ham United who beat Bolton Wanderers 7–2 in the Second Round.

\* \* \*

When West Bromwich Albion reached the 1966–7 Final, the first to be played at Wembley and the first occasion the tie had not been decided over two legs, they had never lost a League Cup tie, though they had been beaten in one leg of the previous season's final.

\* \* \*

Approval for the League Cup to be started was given at the A.G.M. of the Football League on May 28, 1960 by a majority of 31–16.

Teams from all four divisions of the Football League have appeared in the final of the competition and only a Fourth Division club has yet to win the trophy.

\* \* \*

*Though no club has yet managed to win the cup on two occasions, four clubs have appeared each in two finals—Aston Villa, Leicester City, West Bromwich Albion and Arsenal. If Arsenal are successful today they will have emulated the other three all previous winners.*

\* \* \*

Record score for League Cup Final was in the 1961–62 season when Norwich City beat Rochdale on aggregate. The two legs were 3–0 and 1–0. Highest aggregate of goals, again in a two-legged final was in 1965–66 when West Bromwich Albion beat West Ham 5–3.

\* \* \*

In the 1962–63 competition the First and Second Division clubs were exempted until the Second Round for the first time. With 11 First and one Second Division club not entering, it was the smallest competition of all.

\* \* \*

Swindon Town are in an identical position to the previous Third Division finalists of 1966–67 Queen's Park Rangers who were chasing promotion to the Second Division. After being two goals down at the interval, Rangers beat West Bromwich Albion 3–2 in the final.

### PREVIOUS LEAGUE CUP FINALS

Season	Winners	Division	Opponents and Division	Aggregate	Final Legs (1st 2nd)
1960–61	Aston Villa ...	...	Rotherham United ...	II 3–2	(0–2: 3–0)
1961–62	Norwich City ...	...	Rochdale ...	IV 4–0	(3–0: 1–0)
1962–63	Birmingham City ...	...	Aston Villa ...	I 3–1	(3–1: 0–0)
1963–64	Leicester City ...	...	Stoke City ...	I 4–3	(1–1: 3–2)
1964–65	Chelsea ...	...	Leicester City ...	I 3–2	(3–2: 0–0)
1965–66	West Bromwich Albion ...	...	West Ham United ...	I 5–3	(1–2: 4–1)
1966–67	Queen's Park Rangers ...	...	West Bromwich Albion ...	I 3–2	(Wembley)
1967–68	Leeds United ...	...	Arsenal ...	I 1–0	(Wembley)



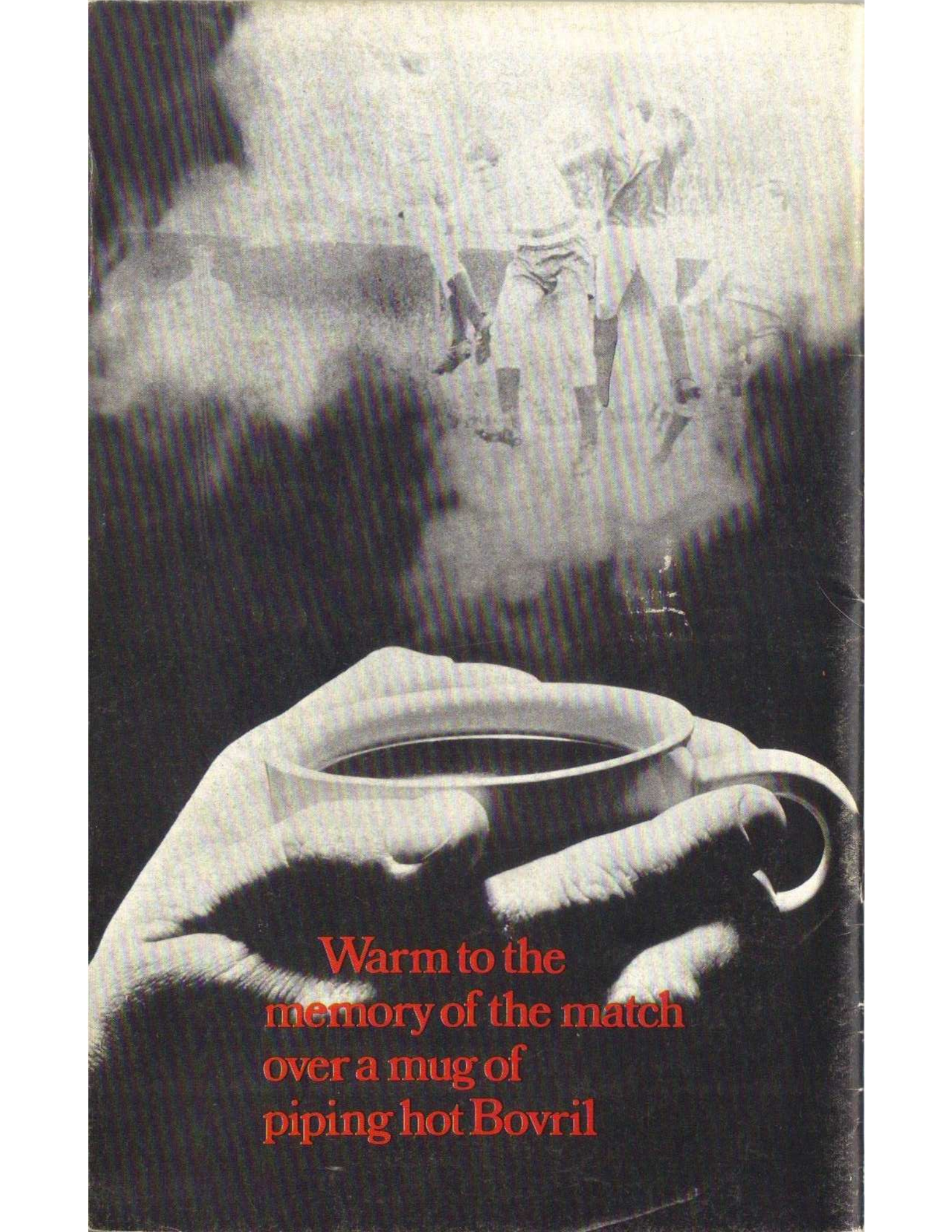


# ***DOUBLE DIAMOND***

## ***WORKS WONDERS!***

***BREWED AT BURTON BY IND COOPE*** 



A black and white photograph with a grainy, artistic texture. In the foreground, a hand holds a white ceramic mug. The background is a blurred scene of a football match, showing players in light-colored kits on a field. The overall mood is nostalgic and cozy.

Warm to the  
memory of the match  
over a mug of  
piping hot Bovril